



ausbike



bike expo

Ausbike Website Advertising Rate Card

Further expose your business. Reach both the general public AND retailers online!
www.ausbike.com.au



Three sizes of clickable banner advertisement are available:

HALF SIDE BANNER

234 x 80px (Up to **5** Available)

\$210.00 +GST pcm

FULL SIDE BANNER

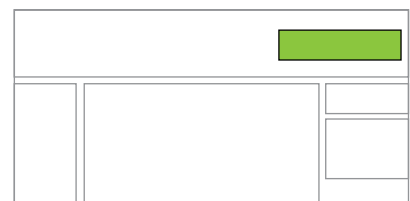
234 x 160px (Up to **3** Available)

\$325.00 +GST pcm

TOP BANNER

351 x 80px (ONLY **1** Available)

\$395.00 +GST pcm



To book your www.ausbike.com.au banner advertisement, complete and return this form to:

- Mail: PO Box 5134, Garden City Victoria 3207 Australia
- Email: accounts@ausbike.com.au

- Fax: +61 (0) 3 9682 8855
- Or call +61 (0) 9682 8822 to book / make enquiry

Exhibitor: _____ Stand #: _____ Contact Name: _____

Contact Telephone: _____ Target Website: www.ausbike.com.au

Banner Advert Option: _____ \$ + GST 10%: \$ = Total: \$

- Charging is based on length of advert run (based on full calendar month blocks). There is no limit to the number of advert impressions per month.
- Discounts are available for longer campaigns; 3-6 months = 10%, 7+ months = 20%
- Acceptable file types: JPG's and GIF's
- File dimensions listed above must be strictly adhered to. All adverts / files are limited to 150Kb in size.